



CPLD Strategic Plan 2019-2021

Thanks to generous support and input from our community, partner agencies, trustees, staff and outside stakeholders, the Chillicothe Public Library District Board of Trustees adopted a 2019-2021 Strategic Plan in April 2019. This plan represents an overall strategy that will guide library initiatives undertaken over a three-year period.

Key components that emerged from our initial panel discussions, retreats and surveys helped redefine the library's Mission and Vision statements. The final results were statements that were more aligned with core values and expectations.

Our new Vision Statement simply rearranges the previous action words to more closely mirror the learning experience.

Read >>> Learn >>> Share >>> Grow

Our new Mission Statement reflects our deep commitment to remaining an invaluable asset to our community:

The library enriches lives, builds community, and encourages success by bringing people, information, and ideas together.

The Strategic Plan is divided into four areas that match our Vision. These initiatives provide the framework for activities the library will undertake over the next few years. While particular objectives are assigned to each year, an essential component for all is the promotion of equality, diversity and inclusion.

Year 1 Focus >> ***Read & Learn*** >> The library connects people to reading materials to enrich their lives. *We promote the joy of reading to all.*

The library received our first National Endowment for the Arts NEA Big Read grant in 2019. The grant framework provided the structure for this year's objectives. With grant funds the library was able to provide 250 free copies of the selected book, *Into the Beautiful North*, to the community in multiple formats and languages. The title was the ideal platform for exploring the topical subjects of immigration, personal identity, and belonging. This community read was supported through strong partnerships with academic, civic, cultural, and governmental agencies, all of whom worked with us to create a dynamic shared literary experience. This important and exciting project encouraged our community to Read & Learn.



Year 2 Focus >> **Learn & Share** >> We are present in our community and bring people together with technology and resources. *We weave our community together.*

On March 17th, 2020, we saw the world change. In response to the global pandemic and statewide shelter in place orders, we were forced to close our doors. This “unprecedented” event challenged us to quickly adapt and develop ways to serve our community under unusual conditions. Like libraries worldwide, we rose to this challenge! We put our drive up window to good use for curbside services. We created “digital library cards” to ensure everyone had access remotely to materials. We were one of the first area libraries to provide 24/7 Wi-Fi access from our parking lot. We expanded hotspot loans to anyone, particularly IVC students & teachers, who needed connectivity. We established ourselves as a trusted resource for factual health-related information. We expanded borrowing privileges for our electronic resources like Hoopla, Overdrive, Kanopy, RB Digital and eRead Illinois. Even with the doors closed, the library proved to be an invaluable resource for helping our community Learn & Share.

Year 3 Focus >> **Share & Grow** >> We are fiscally and environmentally responsible and committed to achieving a vibrant future. *We are good stewards of our resources.*

We were honored again with an NEA Big Read grant in FY21, and chose a selection that spoke to good stewardship of ourselves and our world. Hope Jahren’s *Lab Girl* is a scientist’s memoir which provides an intimate look at the importance of achieving personal and environmental well-being. Supporting a healthy environment is paramount to the library, so it was especially rewarding to have our solar panel installation coincide with the NEA Big Read event. The addition of renewable energy supports the library’s sustainable development goals, and sets a good example for others to follow. We are committed to supporting sustainable initiatives so that all may Share & Grow.

With the 2019-2021 Strategic Plan goals effectively achieved, the Board of Trustees will begin discussions on the next long range plan in July of 2021.